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# NMC Commission on Accreditation Inaugural Convocation Agenda

April 19 – 22, 2010; San Antonio, Texas

Monday, April 19	
6:00 – 7:30 pm	Reception & Introductions
7:30 – 9:30 pm	Special Seating at the Omni La Mansion del Rio Hotel for the Texas Cavaliers River Parade at the River Walk ( <i>tickets compliments of the Omni Hotel</i> )

Tuesday, April 20	
8:00 – 8:45 am	Gathering and Continental Breakfast
8:45 – 9:00 am	Welcome and Overview of the Day's Activities <i>The NMC Commission on Accreditation Chair, Joan Getman, and NMC Accreditation Project lead, Larry Johnson, will set the context for the day's work.</i>
9:00 – 9:30 am	<b>Overview of Existing Accrediting Standards</b> <i>Dawn Zimmaro, University of Texas, will provide a review of relevant accrediting bodies and standards</i>
9:30 – 10:30- am	<b>Business and Industry Panel Session</b> <i>Chair: Megan Stewart, Adobe</i>
10:30 – 10:45 am	<i>Break</i>
10:45 am – 12:00 pm	<b>Opening Keynote</b> <b><i>Excellence, and Nothing Less</i></b> Whether you call new media a field, a discipline or an interdisciplinary movement, one thing is clear: new media is pervasive. Witness the rampant calls for 21st century literacies rooted in the digital, or the transformation of academic programs through the potentials of media technologies. As new media expands in diverse directions, encompassing design, transforming art, and reimagining the humanities and sciences through storytelling and visualization, it's time to stop and take stock, reflecting on the ways the particular insights and practices of new media might help us revitalize not just a field or a discipline, but contemporary education itself. To do this, though, we must avoid the lack of rigor that may come with ubiquity and instead understand the unique potentials of new media, highlight its powerful paradigms and articulate shared expectations for nothing less than excellence. <i>Holly Willis, Institute for Multimedia Literacy, University of Southern California</i>
12:00 – 1:00 pm	<i>Lunch</i>
1:00 – 1:30 pm	<b>Working Groups:</b> <i>What is New Media?</i>
1:30 – 2:30 pm	<b>Working Groups:</b> <i>Identifying the Core Values of the Profession, Part One</i>
2:30 – 2:45 pm	<i>Break</i>
2:45 – 4:15 pm	<b>Working Groups:</b> <i>The Criteria for Excellence, Part One</i>
4:15 – 4:30 pm	<b>Wrap Up Day One</b>

<b>Wednesday, April 21</b>	
8:30 – 9:00 am	Gathering and Continental Breakfast
9:00 – 9:15 am	<b>Welcome and Overview of the Day’s Activities</b> <i>The project team will set the context for the day’s work.</i>
9:15 – 10:15 am	<b>Campus Leaders Panel</b> <i>Chair: Joan Getman, Cornell University and Chair of the Commission</i>
10:15 – 10:30 am	<i>Break</i>
10:30 am -12:00 pm	<b>Working Groups: Core Values of the Profession, Part Two</b>
12:00 – 1:00 pm	<i>Lunch</i>
1:00 – 2:15 pm	<b>Working Groups: The Criteria for Excellence, Part Two</b>
2:15 – 2:45 pm	<i>Break</i>
2:45 – 4:15 pm	<b>Town Hall, Part One</b> <i>A plenary review of the work so far, led by Joan Getman and Rachel Smith</i>
4:15 – 4:30 pm	<b>Wrap Up Day Two</b>
<b>Thursday, April 22</b>	
8:30 – 9:00 am	Gathering and Continental Breakfast
9:00 – 9:30 am	<b>Town Hall Part Two</b> <i>Continuation of the Town Hall, led by Larry Johnson and Rachel Smith</i>
9:30 – 10:30 am	<b>Closing Reflections</b> <b><i>Beyond “Administered Intellectuality”: Accreditation in a New Key</i></b> Accreditation is at the very center of American higher education. Ideally, the process empowers organizational, intellectual, and educational excellence. All too often, however, the process sinks to the lowest common bureaucratic denominator of academic life: more committees, more window-dressing, and a whole lot of get-it-over-with. It’s time for accreditation in a new key, one that fosters creativity, innovation, and multi-modality in the very practice of accreditation itself. We have an extraordinary opportunity to walk the walk, to free ourselves from the trap of “administered intellectuality” that characterizes much schooling, and to lead by example as higher education around the world seeks new paradigms for teaching, learning, and scholarship in the context of what Clay Shirky rightly calls “the largest increase in expressive capability in the history of the human race.” <i>Gardner Campbell, Academy for Teaching and Learning, Baylor University</i>
10:30 – 10:45 am	<i>Break</i>
10:45 -11:30 am	<b>Working Groups: Whither next? Where do we go from here?</b>
11:30 am – 12:00 pm	<b>Meeting Wrap-up/Adjourn</b>
12:00 – 1:00 pm	<i>Closing Luncheon</i>